



CloudLogix Introduces "LoadStar," a Revolutionary Routing Management Application

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([PRWEB](#)) April 24, 2013 -- CloudLogix, foremost provider of cloud-based Synchronized Resource Planning (SRP) solutions, announced today the official release of its newest Software-as-a-Service (SaaS) tool "LoadStar," a routing management application. The LoadStar routing platform manages and controls shipping, and moves shipments with approved carriers, according to the clients business rules. LoadStar makes shipping easy in an otherwise complicated supply chain world.

CloudLogix develops enabling technology for the supply chain market, focusing on allowing customers to synchronize their best-of-breed application to improve supply chain responsiveness and employ world class analytics in applications. With the SaaS approach, LoadStar adds a revolutionary twist to the supply chain industry.

LoadStar is a single transportation platform which manages all carriers, all shipments and all freight bills. Allowing the customer to consolidate and ship materials with approved carriers, and to tender, bid, track and audit shipping invoices, LoadStar offers a unique and exclusive tool, offering the client the ability to manage every aspect of the shipping process.

Rob Langhorne, CEO of CloudLogix, explained in the supply chain industry there had been a lack in the ability for routing and shipping management to seamlessly and transparently let everyone know proactively what the cost of shipping would be for a given shipment. LoadStar gives you that ability to enforce routing and shipping rules – simply and with the highest ability. Mr. Langhorne commented, "With LoadStar, the technology advances the client and enables them to make their Supply Chain Active with integration and visibility. Imagine reducing the clients cost and increasing their innovation and agility in their business market. This ability to forecast with precision at this level is a source of great competitive differentiation for our customers."

CloudLogix builds tools that enable software companies, IT departments or supply chain organizations to incorporate Software-as-a-Service and advanced analytics into their products. When companies need the basic products, CloudLogix has products that use the tools to build modern, active supply chains.

About CloudLogix: www.cloudlogix.net

Since its beginnings CloudLogix has grown to be a provider of Business Intelligence/Analytics tools and Supply Chain Management applications delivered as Software-as-a-Service. The tools work together to complete an informational loop in logistics processes; cycling validated logistics data to the intelligence/analytics tools and returning business decision data to the supply chain for execution by the suppliers and service providers.

The power of the company comes through its patent-pending toolset's ability to integrate to existing enterprise IT infrastructure and allow the system to efficiently adapt to the constant changes in the demand/supply chain. CloudLogix provides solutions for thousands of users in 14 countries, and every month, the company is growing.