

CloudLogix Expands to Australia

CloudLogix, foremost provider of cloud-based Synchronized Resource Planning (SRP) solutions, announced today that it has expanded its international operations by establishing a presence in Australia. The company initiated their expansion efforts specifically to address the increasing demand within this market for CloudLogix's SRP Software as a Service (SaaS) product lines which make the supply chain active.

Grapevine, TX ([PRWEB](#)) September 05, 2012 -- CloudLogix, foremost provider of cloud-based Synchronized Resource Planning (SRP) solutions, announced today that it has expanded its international operations by establishing a presence in Australia. The company initiated their expansion efforts specifically to address the increasing demand within this market for CloudLogix's SRP Software as a Service (SaaS) product lines which make the supply chain active.

CloudLogix builds tools that enable software companies, IT departments or supply chain organizations to incorporate Software-as-a-Service and advanced analytics into their products. When companies need the basic products, CloudLogix has products that use the tools to build modern, active supply chains.

At the helm of the new Australia operations is John Millhouse, Chief Scientist. Mr. Millhouse served for more than 30 years in the Royal Australian Air Force including Director of Capital Projects at Logistics Command, Director of Integrated Logistics Requirements at Air Force HQ, and commander of the logistics wing responsible for support of transport fleets. When he retired, he spent ten years working on algorithmic strategies behind the leading model developer for spares optimization and PBL contracts.

"There is excellent potential in Australia to expand the sales of CloudLogix's software products," says John Millhouse. "The overriding message for the market here is that although customers may not be spending big they are spending smart and any business that can help them work faster and better with reduced costs will prosper in the current environment," continued Mr. Millhouse. "With CloudLogix's SaaS and SRP product line, we are very confident in our ability to meet the sales goals that we have established."

About CloudLogix

Since its beginnings in 2008, CloudLogix has grown to be a provider of Business Intelligence/Analytics tools and Supply Chain Management applications delivered as Software-as-a-service. The tools work together to complete an informational loop in logistics processes; cycling validated logistics data to the intelligence/analytics tools and returning business decision data to the supply chain for execution by the suppliers and service providers.

The power of the company comes through its patent-pending toolset's ability to integrate to existing enterprise IT infrastructure and allow the system to efficiently adapt to the constant changes in the demand/supply chain. CloudLogix provides solutions for thousands of users in 14 countries, and every month, the company is growing.

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