



Keep what you have locally... deliver what you need globally.

CloudLogix provides enabling technology for the supply chain market, focused on allowing customers to develop bottom-up supply chain processes that better utilize existing resources and improve profitability. CloudLogix will help position your company to grow and succeed in today's fast-moving and competitive global marketplace, by employing new technology here needed, but keeping the investments that you have in best-of-breed applications. We believe that you should keep what you have, just make it better.

Supply Chains have become distributed, but Supply Chain technology has remained monolithic. Many organizations find themselves hamstrung by these tools' inability to rapidly adapt and integrate. At CloudLogix, we have built a cloud-based model based on ground-breaking synchronization that provides enabling technology for the new world of distributed supply chains. Many old-style software companies will advise that you toss your existing tools and re-engineer your entire organization around their ERP solutions. These implementations tend to be over-priced, take too long, and quite often do not achieve the promised return on investment. We think there is a better way.

CloudLogix

Provides a web-based robust, synchronization engine, analytical models and world-class Software as a Service execution tools to help your supply chain operate in real time. We call this the Active Supply Chain.

SOFTWARE AS A SERVICE MEANS:

- Low start up cost
- Rapid deployment
- No additional IT infrastructure
- Pay as you go
- Deploy what you need

Our cloud-based synchronization services provide a corporate control tower over local operations. This is a bottom up approach that has less impact on day-to-day operations, versus a top-down approach. We call this the **Synchronized Resource Planner (SRP)** and is used where you would use an ERP, or to improve an ERP implementation. We built this based on our belief that companies should pick the best-of-breed applications as well as the best available technology and synchronize instead of moving to a monolithic application. We measure the data flow to provide an often ignored treasure trove of information for analysis for a better view of company, carrier, lane, and financial performance.

Our products span three critical domains: Data Synchronization, Business Intelligence / Analytics and Business Process Management. Clients can use the CloudLogix tools individually to address specific issues or integrate them as a whole with existing business systems to craft enhanced solutions. Our products are a force multiplier for those products already in operation. We provide the leverage for clients to do better business with the tools they already have.

THE TOOLS

DATADAEMON

To achieve a Synchronized Supply Chain, CloudLogix offers a Synchronization engine called DataDaemon that provides data integration, adjudication and synchronization. **DataDaemon** integrates seamlessly with customer systems, internal business systems and with other partner systems to provide the real time response time to help the customer develop a proactive supply chain. **DataDaemon** ensures that data is correct according to business rules in order to ensure that no bad data is injected into the system. DataDaemon provides the basis for immediate visibility and analysis for the of all supply chain data.

CONTROL TOWER

The second tool is a work-flow/milestone management application called **Control Tower**. **Control Tower** manages work flow and milestone-based supply chain processes, such as order management and management of customers, vendors, shippers, agents and suppliers. **Control Tower** enforces business rules of any client organization, provides mechanisms for communication and approval processes of orders and shipments, and integrates with routing management to enforce shipping rules of the business and to find the most cost effective shipping solution. **Control Tower** uses social networking to allow users and customers to create, manage and coordinate milestones, orders, shipments and operations.

DOWNSTREAM

The third tool is an inventory/asset management application called **Downstream**. This software shows the state and location of inventory from the moment of the title transfer until the inventory is no longer owned by the user.

LOADSTAR

The fourth tool is a routing management application called **Loadstar**. **LoadStar** is a single transportation management platform to manage all carriers, all shipments and all freight bills. **LoadStar** allows a customer to consolidate and ship material with approved carriers and to tender, bid, track and audit shipping invoices. To improve rating, we provide a lane analysis engine called **Proconsul**. **Proconsul** gives a statistically accurate prediction of options of routes and timing to ship this material, with optimization expressed in probability that this shipment will arrive at the destination in the required time.

PERIMETER

The fifth tool is an analytics engine and application called **Perimeter** that provides demand analysis. The exact demand forecasting model is determined by the nature of the organization and the end goal for the products/materials being moved. We can support retail, manufacturing or MRO operations. **Perimeter** demand data is integrated with other CloudLogix tools to generate orders or dictate changes to orders or shipments in real time.

- Keep everything you do and the applications you own at each site and synchronize the enterprise.
- Improve your order to cash cycle by using real time tools
- Improve your visibility of your inventory... not your warehouse
- Employ integrated analytical models to provide improvements and adjustments as they happen
- Enforce your business rules at all levels of the organization, without disturbing the processes that are working.

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